

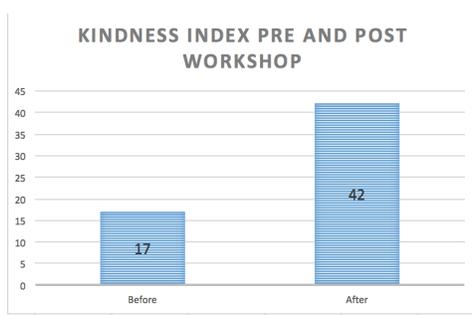
Peedu's People is a 501.3C not for profit organization registered in California USA and also an NGO registered in India. We work towards educating the citizens about

- Animal welfare & care including how to avoid dog-bites, rabies.
- Building tangible sustainable projects to help our environment
- Embracing gender equality, respect and weed out stereotyping.

Peedu's People offers humane education lessons to students from Junior to High school. The sessions are interactive with a mix of story-telling and learning by doing worksheet activities. The program provides an initial framework for simple practices fostering a positive and engaged class. We participate in school wide events such as career days, health and safety fairs, fetes and community related programs.

As our programs relate kindness to animals and kindness to fellow humans, the overall desired effect is to create kinder, humane, aware and more tolerant citizens. In recognition of the work done by Peedu's People in Education and to enable consistent outreach, organizations such as Pollination Project and FIAPO have extended their support through grants.

Our programs involve measurable impact which can be quantified and published. They promote actual effort on the ground that creates change. We can help to run this programs to completion or show a way for the teachers to take our programs to completion.



The advantages to institutions -



- 1) Start and enhance a culture of volunteering for social causes.
- 2) Students are encouraged to think about others (including animals) and their needs, feelings and suffering.
- 3) Students are trained to mentor other students, thereby, enhancing their skills of public speaking and creating change.

Attached is an outline of the animal care program we follow in schools. If you have any questions or would like to learn more about the educational program services we offer, I invite you to call me at +91 8587900057 or write to me at singh.rupika@gmail.com

100 acts of Kindness

Kindness, often has less to do with what we think the other person or animal needs as opposed to what they really need. Animals have 5 basic freedoms. Our ‘Acts of Kindness’ that we seek from humans revolve around understanding and providing these 5 freedoms.

1) A right to be free from pain, injury & disease

All animals deserve to be free of pain and disease. While in India we have an active (albeit inadequate) community of volunteers who help animals those are injured, we severely lack in providing preventive vaccination to stray puppies & dogs. This results in a very high mortality.

In this program we educate children about the need of Parvo and Distemper vaccines, the cost associated in saving one puppy and have them raise funds to sponsor one puppy in their neighborhood. We provide the vaccination & they feel empowered to save pups. We also encourage children to call the local shelter or volunteers to treat animals those are injured. This happens by them observing injured animals. Just that process creates equality and compassion in their hearts. ‘To not overlook an animal’ is the key to animal welfare.

2) Freedom from hunger and thirst

In this program we teach the children what a balanced nutrition means to an animal (stray dogs and cows) and how we should not leave garbage on the streets. We speak to them about multivitamins and supplements that puppies need (specially if the mother has died). Then we encourage students to collect funds and donate items to a local shelter. We put out water bowls for the birds, dogs and cows in the summer strategically.



3) **Right to be free of discomfort**

In this program we describe to children what the laws of India do to protect animals. The overloaded horses, overworked donkeys, slaughtered chicken and dogs those are beaten. We encourage them to write complaints to authorities and enable them in preventing cruelty to animals (we are Animal Welfare Officers)

4) **Right to express normal behavior**

This is the hardest one to enforce. In this program we encourage children to not go to the zoo or circuses, horse-races etc and encourage a natural habitat for the animals. We take students from one school to the other school and make them spokespeople for the animals in the zoos. We offer badges and rewards and media involvement.

5) **Freedom from fear and distress**

We take the children on a visit to a local shelter and show them what fear and stress looks like for an animal. We encourage them to ensure that they are able to relieve fear and distress from any animal and even pets. We connect them to the right channel and show how they can make a difference.





IMPACT ASSESSMENT SHEET

PRIMARY ATTITUDE SCALE

Name - _____

Grade - _____

Do you think it is fun to break a spider's web?

YES NO

Would you be sad if you saw a horse fall down?

YES NO

Are wolves always mean like the one in the story of LITTLE RED RIDING HOOD?

YES NO

Is it okay to leave a dog by itself for a few days as long as it's inside?

YES NO

Do you think it's silly to give chickens plenty of space to move around in?

YES NO

Do you think you would like to take care of animals when you grow up?

YES NO

Would a lion make a good pet?

YES NO

Is it okay to step on an ant hill to watch the ants run around?

YES NO



Sample Worksheet



I am KIND to everyone.

Name : _____ **Class** _____ **Date** _____

Animals LOVE all other types of animals,




Do you love all humans?

- 1 I love all humans. Everybody is my friend YES NO
- 2 I have domestic help at home and their name is _____
- 3 I call my domestic help by this name _____
- 4 My domestic help is _____ years old.
- 5 They have _____ Children and their names are _____



My son/ daughter _____ **is very kind to** _____

Signed _____ **Dated** _____